








M35 Design Social Networking Survey 2011

www.m35design.co.uk




1. Do you use any of the following? You can choose more than one answer.

		Response Percent
Twitter		44.4%
Facebook		77.8%
Bebo		0.0%
MySpace		5.6%
I don't use a social networking site!		16.7%





2. If you use a social networking site such as Facebook, Twitter etc. how long have you been using it?

		Response Percent
More than a year		83.3%
Less than a year		11.1%
N/a		5.6%

3. What do you use social networking for? You can choose more than one answer.

		Response Percent
Personal use		88.9%
Business use		22.2%
N/a		11.1%
	Other (please specify)	

4. Has your usage changed in the last few months?

		Response Percent
Yes		27.8%
No		50.0%
Not sure		11.1%
N/a		11.1%

5. Overall, do you feel you waste time social networking when you could be doing something 'more worthwhile'?

Response

		Percent
Yes, definitely		27.8%
Yes, sometimes		55.6%
No, I limit the time I spend on there!		0.0%
Hmm, maybe!		5.6%
N/a		11.1%

6. Finally, if you DONT use social networking sites do you plan to use them in the near future (e.g. next 6 months to a year)?

		Response Percent
Yes		83.3%
No		0.0%
Maybe!		16.7%